



ELECTRONIC PRESS KIT

Last update: Jul 19th 2018



Presentation

Born as blog and later evolved into a site and then a real portal, DubaiBlog is the brand of our agency. Founded in 2007 with a different name, the first portal got the current name in 2009 and we are proud to go on using that one for our company; our organization is mainly involved in Consultancy, Video and Media Production, Social Media and Web Communication projects, PR, helping businessmen & companies in having a correct social & media approach internationally and to manage their key communication-aspects by:

- developing their advertising, communication strategy and mottos on the web
- following and supporting video production & video strategy
- promoting their brand with ads on our web and social channels
- ensuring media coverage during events
- supporting public relations in the area
- putting a positive spin on the promotion of offered products/services



Keep on blogging! Follow us on our social channels

Nico de Corato, founder and owner DubaiBlog

www.dubaiblognetwork.com



Following the communication in Europe for VirtuZone, official agent of Creative Free Zone in Fujairah, we also support businessmen and companies in setting up Free Zone companies in UAE.

FREE ZONE DUBAI

СВОБОДНЫЕ ЗОНЫ ДУБАЙ

www.freezonedubai.it - www.freezonedubai.eu - www.freezonedubai.uk - www.freezonedubai.ru



Websites directly owned, with language and main target

www.dubaiblog.it - ITALIAN people all over the world

www.dubayblog.com - ENGLISH speakers all over the world

www.dubayblog.ae - local ARAB community

www.dubaiblog.us - US audience

www.abudhabiblog.it - ITALIAN people all over the world

www.adudhabiblog.com - ENGLISH speakers all over the world

www.abudhabiblog.ae - local ARAB community

www.maltableg.it - ITALIAN people all over the world

www.dubayjobs.com - ENGLISH website for jobseekers from all over the world

www.tobettravelagent.com - ENGLISH audience

www.freezonedubai.it - ITALIAN people all over the world

<http://www.freezonedubai.co.uk> - <http://www.freezonedubai.eu> - INTERNATIONAL audience

<http://www.dialettoemiratino.com> - ITALIAN people all over the world

<http://www.freezonedubai.ru> - RUSSIAN people all over the world

All the websites are hosted on different providers, in order to maximize the effect of a link building campaign using just those websites. We have chance to guest posts also on other websites realized for our customers in different languages.

Some statistics from the main websites:





We work with



Digital media partner of:

- Middle East Film & Comic Con (for 4 years)
- Dubai Tour 2014
- Desert Warrior Challenge (for 3 years)
- Spartan Race (Arabia) 2015 / 2016
- SVA Tour Golf 2015
- Index Design since 2016
- Web Marketing Festival 2017 (Rimini, Italy)

and many other events.

Nico de Corato is also speaker at the Nikon School MEA, contributor of many magazines, author of the book "Dialecto Emiratino", official blogger during several Red Bull events.



Official digital media partner and blogger for the powerboat team **Nicolini Offshore** (XCAT Championship) and **Tommy Racing** (Class V1)



PRONTI VIA MOLLO TUTTO

Chiedi al nostro esperto

Vorresti mollare tutto e trasferirti a Dubai? Chiedi consiglio al nostro esperto Nico De Corato, autore del blog DubaiBlog.it. Scrivi a: esperto@millionaire.it entro il 31 marzo, specificando "Dubai" nell'oggetto della e-mail.

Vado a DUBAI e non torno più

Cresce il Pil, corre l'economia. C'è lavoro. C'è il sole. Negli Emirati Arabi la crisi è passata. E tanti italiani si sono già trasferiti tra Dubai e Abu Dhabi. Storie, consigli (e qualche avvertenza) per cambiare vita nel Golfo Persico.

EMIRATI

DOVE PUNTARE LA BUSSOLA

Abu Dhabi, Dubai, Ajman, Ras al-Khaima, Sharjah

Numeri positivi

Appuntamento a Dubai al 2020, anno in cui la città ospiterà il World Expo (<http://expo2020dubai.ae>) previsto un investimento di sei miliardi di euro, la creazione di quasi 300mila posti di lavoro e la presenza di 25 milioni di visitatori. «Poco dopo l'annuncio dell'assegnazione della manifestazione, l'economia ha ricominciato a volare», dice Nico de Corato, 37 anni, ingegnere che vive a Dubai e fonda il sito [DubaiBlog.it](http://dubai.blog.it) (admin@dubai.blog.it), portale di servizio per imprenditori e turisti. Parlano i numeri: Pil in crescita del 4,5%, inflazione inferiore al 2% e un tasso di disoccupazione inferiore al 5%. In preparazione per gli impegni futuri, la rincorsa per aggiungere subito alle attrattive locali è già iniziata. Lo scorso gennaio le autorità locali hanno annunciato lavori di restauro alle costruzioni storiche cittadine, in parallelo ai numerosi altri progetti già in essere. Tra questi, il Guggenheim Abu Dhabi (<http://guggenheim.org/qa>) previsto per il 2017: un complesso su 30mila mq di cui 12mila dedicati a esposizioni d'arte. Laboratori di restauro, arte e tecnologia.

La notizia più bella riguarda il Fisco

Negli Emirati non esistono imposte dirette, i pochi prelievi sono regolati da basse percentuali. L'investimento necessario per avviare un'attività indipendente, completo di Visa e licenza, in genere non supera i 10mila euro e richiede un mese di tempo. Attenzione, però: «In realtà ci sono tasse indirette. Per esempio quella sull'affitto della casa, in percentuale al suo valore. Oppure il pedaggio da pagare per chi va in auto costa circa un euro, ma ci sono diversi caselli. La conversione della patente d'auto costa 100 euro. L'accesso al Web (costa 20 euro al mese, ndr), è caro. Vero però che altre voci sono più convenienti di quelle italiane: per esempio i mutui di acquisto casa-sottilezza Alberto Galasso, italiano residente in Abu Dhabi (qui)». Alta questione.



Our interview for the Italian magazine: **Millionaire**. Nico de Corato is now a columnist for the magazine.

The Mobile Show: Digital Med Partner and speaker about **Social Media Marketing in the Mobile World**



THE Mobile SHOW MIDDLE EAST

E-COMMERCE SHOW

Middle East 2015

The Mobile Show Seminar Theatre Day 1 presented by Boost Communications



Working in progress... editing of the video featuring Vittorio Brumotti for EICMA 2017





Our social network

Facebook.com/DubaiBlog: Official FB page +11K Likes

Facebook.com/DubayBlog: Arabic FB page +28 Likes

Facebook.com/AmericansinUAE: 3K members

+ other minor FB pages in other languages

Instagram (dubaiblog): +20K Followers

Twitter (dubayblog): +4K Followers

Linkedin: +2,2K direct connection for the owner

Google+: +5K



Staff



Graduated in Telecommunication engineering with a Master Thesis about telemetry in motor sport competition, in 2004, Nico de Corato lands in Dubai for the first time in the same year, as person in charge for the timing system of the World Powerboat Championship Class 1. In 2007 he starts his freelance activity as business consultant for the Italian companies willing to approach the Emirati market and opens a first website about Dubai. In 2009 he renamed that website in DubaiBlog. After that he opens also other portals (tobettravelagent.com, dubayblog.com, dubayjobs.com, and many others, becoming WordPress specialist and Social Media Marketing Expert) creating the agency, he currently manages. He recently published the book "Dialecto Emiratino" together with Hanan Al Fardan and Abdulla Al Kaabi.



Nico de Corato – owner and founder admin@dubaiblognetwork.com

Daniel D. Brecht – American / English content

Vito Stefano Brunetti - Italian / English content

Roberto Fabio Scoppa – Italian content & Marketing marketing@dubaiblognetwork.com

Massimo Ziino – Italian content and photographer

Autoor Tawfiq – Arabic / English content, translator: info@traduzionidubai.com

Kelyn Trinetti - Italian / English / Spanish content



Your receipt number is: 2016-R-314144-253280
You have been allocated the following running bib numbers:

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