

## **ELECTRONIC PRESS KIT**

Last update: Jul 19<sup>th</sup> 2018





### Presentation

Born as blog and later evolved into a site and then a real portal, DubaiBlog is the brand of our agency. Founded in 2007 with a different name, the first portal got the current name in 2009 and we are proud to go on using that one for our company; our organization is mainly involved in Consultancy, Video and Media Production, Social Media and Web Communication projects, PR, helping businessmen & companies in having a correct social & media approach internationally and to manage their key communication-aspects by:

- developing their advertising, communication strategy and mottos on the web
- following and supporting video production & video strategy
- promoting their brand with ads on our web and social channels
- ensuring media coverage during events
- supporting public relations in the area
- putting a positive spin on the promotion of offered products/services



*Keep on blogging*! Follow us on our social channels Nico de Corato, founder and owner DubaiBlog

www.dubaiblognetwork.com



Following the communication in Europe for VirtuZone, official agent of Creative Free Zone in Fujairah, we also support businessmen and companies in setting up Free Zone companies in UAE.

FREE ZONE DUBAI СВОБОДНЫЕ ЗОНЫ ДУБАЙ

www.freezonedubai.it - www.freezonedubai.eu - www.freezonedubai.uk - www.freezonedubai.ru



### Websites directly owned, with language and main target

www.dubaiblog.it - ITALIAN people all over the word

www.dubayblog.com - ENGLISH speakers all over the world

www.dubayblog.ae - local ARAB community

www.dubaiblog.us - US audience

www.abudhabiblog.it - ITALIAN people all over the word

www.adudhabiblog.com - ENGLISH speakers all over the world

www.abudhabiblog.ae - local ARAB community

www.maltablog.it - ITALIAN people all over the world

www.dubayjobs.com - ENGLISH website for jobseekers from all over the world

<u>www.tobetravelagent.com</u> - ENGLISH audience

www.freezonedubai.it - ITALIAN people all over the world

http://www.freezonedubai.co.uk - http://www.freezonedubai.eu - INTERNATIONAL audience

http://www.dialettoemiratino.com - ITALIAN people all over the world

http://www.freezonedubai.ru - RUSSIAN people all over the world

All the websites are hosted on different providers, in order to maximize the effect of a link building campaign using just those websites. We have chance to guest posts also on other websites realized for our customers in different languages.

Some statistics from the main websites:





### We work with





























































## Digital media partner of:

- Middle East Film & Comic Con (for 4 years)
- Dubai Tour 2014
- Desert Warrior Challenge (for 3 years)
- Spartan Race (Arabia) 2015 / 2016
- SVA Tour Golf 2015
- Index Design since 2016
- Web Marketing Festival 2017 (Rimini, Italy)

and many other events.

Nico de Corato is also speaker at the Nikon School MEA, contributor of many magazines, author of the book "Dialetto Emiratino", official blogger during several Red Bull events.



Official digital media partner and blogger for the powerboat team Nicolini Offshore (XCAT Championship) and Tommy Racing (Class V1)



Our interview for the Italian magazine: Millionaire. Nico de Corat is now a columnist for the magazine.

e non torno più

**MOLLO TUTTO** 

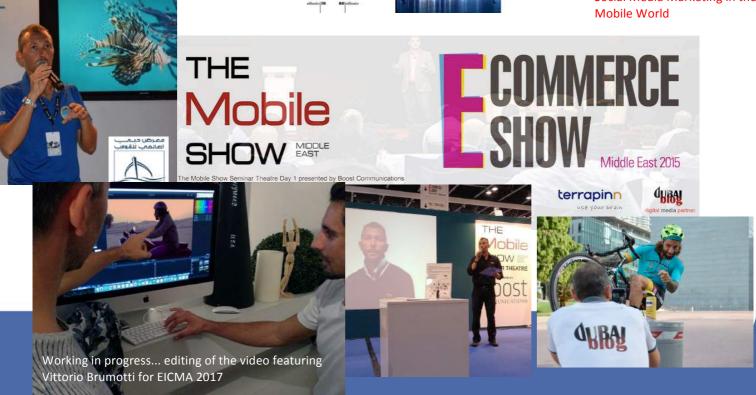
Chiedi al nostro esperto

rtesti mollare tutto e trasferirti a Dubai? Chiedi consiglio

sti mollara tutto o trasferirii o Dubaj/ Chiedi consiglio Iro esporto Nico De Corato, autore del blog Dubaibi og itt a autorata (milliamira isanteo il 21 autora associianato)

ia. C'è lavoro. C'è il sole. Negli Emirati Arabi la

The Mobile Show: Digital Med Partner and speaker about Social Media Marketing in the





### Our social network

Facebook.com/DubaiBlog: Official FB page +11K Likes

Facebook.com/DubayBlog: Arabic FB page +28 Likes

Facebook.com/AmericansinUAE: 3K members

+ other minor FB pages in other languages

Instagram (dubaiblog): +20K Followers

Twitter (dubayblog): +4K Followers

Linkedin: +2,2K direct connection for the owner

Google+: +5K



#### Staff



Graduated in Telecommunication engineering with a Master Thesis about telemetry in motor sport competition, in 2004, Nico de Corato lands in Dubai for the first time in the same year, as person in charge for the timing system of the World Powerboat Championship Class 1. In 2007 he starts his freelance activity as business consultant for the Italian companies willing to approach the Emirati market and opens a first website about Dubai. In 2009 he renamed that website in

DubaiBlog. After that he opens also other portals (tobetravelagent.com, dubayblog.com, dubayjobs.com, and many others, becoming WordPress specialist and Social Media Marketing Expert) creating the agency, he currently manages. He recently published the book "Dialetto Emiratino" together with Hanan Al Fardan and Abdulla Al Kaabi.













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Vito Stefano Brunetti - Italian / English content

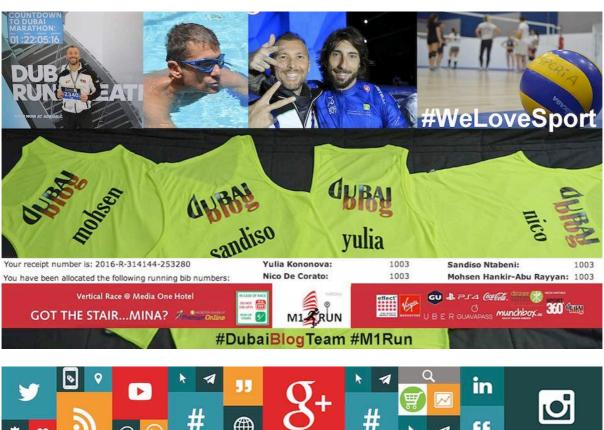
Roberto Fabio Scoppa – Italian content & Marketing <u>marketing@dubaiblognetwork.com</u>

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Kelyn Trinetti - Italian / English / Spanish content









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